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**SCULLY, SCOTT, MURPHY  
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# Fax

<b>To:</b>	Examiner Matthew J. Ludwig	<b>From:</b>	John S. Sensny
<b>Fax:</b>	(571) 273-8300	<b>Pages:</b>	19 pages including cover sheet
<b>Phone:</b>		<b>Date:</b>	10/31/2005
<b>Re:</b>	U.S. Serial No: 09/608,897 Group Art Unit: 2178 Confirmation No: 2046 Docket No: END920000039US1 (13531)	<b>CC:</b>	

**Mail Stop: AF****• Attached hereto:**

1. Certificate of Transmission by Facsimile
2. Amendment Transmittal Letter (in duplicate)
3. Amendment Under 37 C.F.R. §1.116
4. Authorization to charge deposit account

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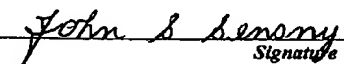
OCT 31 2005

<b>CERTIFICATE OF TRANSMISSION BY FACSIMILE (37 CFR 1.8)</b> Applicant(s): <b>Christopher R. Kane</b>			Docket No. <b>END920000039US1 (13531)</b>	
Application No. <b>09/608,897</b>	Filing Date <b>June 30, 2000</b>	Examiner <b>Matthew J. Ludwig</b>	Group Art Unit <b>2178</b>	
Invention: <b>DYNAMICALLY ALTERING WEB PAGE CONTENT BASED ON A PAGE'S TITLE PROPERTIES</b>				
Confirmation No.: <b>2046</b>				
<p>I hereby certify that this <u>AMENDMENT UNDER 37 C.F.R. §1.116</u> (Identify type of correspondence) is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. <u>(571) 273-8300</u> on <u>October 31, 2005</u> (Date)</p> <p style="text-align: right;"><u>John S. Sensny</u> (Typed or Printed Name of Person Signing Certificate)  <u>John S. Sensny</u> (Signature)</p> <p style="text-align: center;">Note: Each paper must have its own certificate of mailing.</p> <p style="text-align: right; font-size: 1.5em; font-weight: bold;">BEST AVAILABLE COPY</p>				

P18/REV02

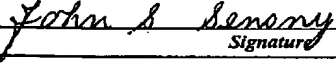
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<b>AMENDMENT TRANSMITTAL LETTER (Large Entity)</b>					Docket No. <b>END920000039US1 (13531)</b>	
Applicant(s): <b>Christopher R. Kane</b>						
Application No. <b>09/608,897</b>	Filing Date <b>June 30, 2000</b>	Examiner <b>Matthew J. Ludwig</b>	Customer No. <b>23389</b>	Group Art Unit <b>2178</b>	Confirmation No. <b>2046</b>	
Invention: <b>DYNAMICALLY ALTERING WEB PAGE CONTENT BASED ON A PAGE'S TITLE PROPERTIES</b>						
<u>COMMISSIONER FOR PATENTS:</u>						
Transmitted herewith is an amendment in the above-identified application. The fee has been calculated and is transmitted as shown below.						
<b>CLAIMS AS AMENDED</b>						
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE	
TOTAL CLAIMS	13 -	20 =	0	x \$50.00	\$0.00	
INDEP. CLAIMS	5 -	5 =	0	x \$200.00	\$0.00	
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00	
<b>TOTAL ADDITIONAL FEE FOR THIS AMENDMENT</b>					<b>\$0.00</b>	
<input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account <b>09-0457/IBM</b> <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17. <input type="checkbox"/> Payment by credit card. Form PTO-2038. <b>WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.</b>						
 <b>John S. Sensny</b> Registration No. 28,757  <b>SCULLY, SCOTT, MURPHY &amp; PRESSER</b> 400 Garden City Plaza, Suite 300 Garden City, New York 11530 (516) 742-4343			Dated: <b>October 31, 2005</b>			
CC:			I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on _____ (Date) _____ Signature of Person Mailing Correspondence _____ Typed or Printed Name of Person Mailing Correspondence			

P11LARGE/REV09

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<b>AMENDMENT TRANSMITTAL LETTER (Large Entity)</b>					Docket No. <b>END920000039US1 (13531)</b>	
Applicant(s): <b>Christopher R. Kane</b>						
Application No. <b>09/608,897</b>	Filing Date <b>June 30, 2000</b>	Examiner <b>Matthew J. Ludwig</b>	Customer No. <b>23389</b>	Group Art Unit <b>2178</b>	Confirmation No. <b>2046</b>	
Invention: <b>DYNAMICALLY ALTERING WEB PAGE CONTENT BASED ON A PAGE'S TITLE PROPERTIES</b>						
<u>COMMISSIONER FOR PATENTS:</u>						
Transmitted herewith is an amendment in the above-identified application. The fee has been calculated and is transmitted as shown below.						
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TOTAL CLAIMS	13 -	20 =	0	x \$50.00	\$0.00	
INDEP. CLAIMS	5 -	5 =	0	x \$200.00	\$0.00	
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00	
<b>TOTAL ADDITIONAL FEE FOR THIS AMENDMENT</b>					<b>\$0.00</b>	
<input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account <b>09-0457/IBM</b> <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17. <input type="checkbox"/> Payment by credit card. Form PTO-2038. <b>WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.</b>						
 <b>John S. Sensny</b> Registration No. 28,757  <b>SCULLY, SCOTT, MURPHY &amp; PRESSER</b> 400 Garden City Plaza, Suite 300 Garden City, New York 11530 (516) 742-4343			Dated: <b>October 31, 2005</b>			
CC:			I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on _____ (Date) _____ Signature of Person Mailing Correspondence _____ Typed or Printed Name of Person Mailing Correspondence			

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CENTRAL FAX CENTER****OCT 31 2005****RESPONSE UNDER 37 C.F.R.  
§1.116 EXPEDITED PROCEDURE  
EXAMINING GROUP 2178****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE****Applicant:** Christopher R. Kane**Examiner:** Matthew J. Ludwig**Serial No.:** 09/608,897**Group Art Unit:** 2178**Filed:** June 30, 2000**Docket:** END920000039US1 (13531)**For:** DYNAMICALLY ALTERING  
WEB PAGE CONTENT BASED ON  
A PAGE'S TITLE PROPERTIES**Dated:** October 31, 2005**Confirmation No.:** 2046Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450**AMENDMENT UNDER 37 C.F.R. §1.116**

Sir:

In response to the Office Action dated August 31, 2005 please amend the subject patent application as follows.

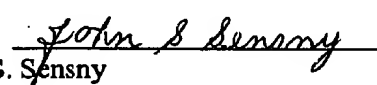
Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 12 of this paper.

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**CERTIFICATION OF FACSIMILE TRANSMISSION**

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**Dated:** October 31, 2005  
John S. Sensny**BEST AVAILABLE COPY**